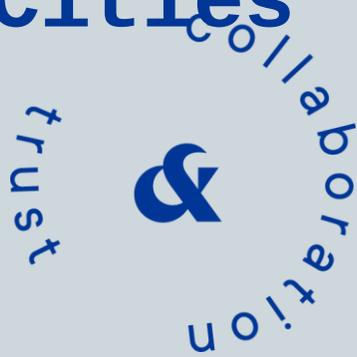


Baltic Sea Cultural Cities

Connecting Citizens & Cities through Culture



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Senior Adviser for
Regional Identity

BSSSC Annual Conference
2020





Baltic Sea Cultural Cities

Seed Money project

Connecting
citizens
and cities through
culture

Funded by

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institutet



Baltic Sea Cultural Cities:

Water connects us, but culture unites us



Main aims

- The goal is to **connect cities, people and cultural actors** in the region & to strengthen the regional commonalities while also promoting cultural diversity
- Regional cooperation: establishment of a sustainable, long-term **cultural format**
- Regional Identity: **strengthening feeling of togetherness**, solidarity, tolerance and regional identification
- Platform for **cooperation & cultural exchange**
- Implementation of **SDGs**



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Framework and overarching principles:

- Nomination of a “**Baltic Sea City of Culture**” (regular rhythm)
- Focus on cities and regions **fostering cooperation** among them, not competition
- Citizen Participation: increasing the **visibility** and **accessibility** of the region’s creativity and cultural heritage
- Finding **common denominators** for Baltic Sea cities, also smaller cities and regions
- Could be developed in **connection with and differentiation to** EU and international cultural frameworks (ECOC and UNESCO)



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Citizen Participation

- strong focus on citizen participation and ownership, increasing the number of contacts between people and cultural actors
- more about co-creation than consuming cultural offers as a spectator
- addressing especially the younger generation as well as excluded parts of society



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Partners

- CBSS as Lead Partner
- Ars Baltica Secretariat
- City Culture Institute in Gdansk
- Regional Council of Ostrobothnia
- Kaunas Artists House/Kaunas City
- Union of Baltic Cities, Cultural Cities Commission
- City of Kiel, Department for Education, Youth and Culture
- Ministry of Justice, European Affairs, Consumer Protection and Equality of Land



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Thematic focus: guiding questions for the project consortium

- Horizontal (e.g. design, music, handicraft)?
- Vertical (e.g. digitalization, inclusion, diversity, sustainability)?
- One topic per year? Every second year?
- Cross-cutting initiatives or activities within only one format?
- Target group? Whom do we want to involve and reach out to?
- What are the needs of cities and regions?



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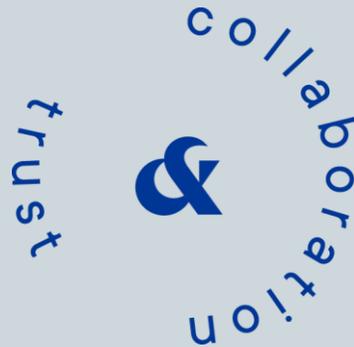
Methodology: guiding questions for further project development

- How do we want those cities/regions who are selected to cooperate?
- How will they be selected? By whom?
- Do we want to present the existing resources and the existing culture or produce new common projects for participating cities?
- Sustainability: what happens when the Cultural City period is over?
- What would make it attractive and interesting to young people? How do we



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Thank you for your attention!



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SEA STATES
The Secretariat
www.cbss.org